

## ABOUT @BOSWELLSPEAKS TWITTER CONTEST

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TERRIER STAR OF RICHARD GROSSMAN'S BOSWELL SPEAKS EBOOK SERIES SEEKS LOVE THROUGH TWITTER CONTEST

In conjunction with the Fall 2012 publication of the first three volumes of Richard Grossman's popular Twitter novel, *Boswell Speaks*, American Letters Press ran a contest: Followers of the @BoswellSpeaks Twitter feed were invited to help the author's real-life Australian Terrier pal, Boswell, find a new love interest by tweeting a photo of their pet to @BoswellSpeaks and explaining why they would be the perfect match for the lovelorn pup.

As Twitter followers and readers of the eBook series know, Boswell has had it rough in the romance department. The smoking-hot white Standard Poodle, Lulu, who lives down the block, has never given him the time of day. Even if she did, Boswell is, as they say, *vertically challenged*, and would not be able to close the deal. Hence, like many of his human friends, the adorable pup turned to a (fictional) dating website for help. He hoped that his posting on Bark-and-Sniff.wuf would turn up some prospects, and that his future (virtual) mate would be among the photos sent to his Twitter feed.

The first 100 contest entrants received a dog-approved flying disk toy with the *Boswell Speaks* logo. The grand prize winner received a \$50 gift card from Petco and Sasha, her  $3\frac{1}{2}$  year-old black lab mix, was selected by Boswell to be featured in the final eBook volume of *Boswell Speaks*.

Boswell Speaks is a hilarious, illustrated Twitter novel in four short volumes based on @BoswellSpeaks, the Twitter feed of Richard Grossman's Australian Terrier. The tale follows the fun-loving canine and his magical friend, StuffyToy, on a mission to discover the secret meaning of the universe in the pattern of kibble in his bowl. Revealing the surprising thoughts that may go through the minds of our furry companions, their conversations provide raucous commentary on current events, politics, institutions, and personalities, among them the Occupy movement, Hollywood culture, Lady Gaga, gay rights, Jim Cramer, reality TV, lap-band surgery, Fox News, twelve-step programs, and Arnold Schwarzenegger.

Boswell Speaks, Volumes 1, 2, 3, and 4 by Richard Grossman, with author's introductions and illustrations by Eric Hanson, ISBNs 978-0-9846497-3-0, 978-0-9846497-4-7, 978-0-9846497-5-4, 978-0-9846497-6-1, are available for \$1.99 each at the Kindle Store at Amazon.com.

For additional information, please visit www.richardgrossman.com.

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